

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Placement Technologies
Attention: Accounts Payable
500 N Washington St Suite 303
Alexandria, VA 22314

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
937605-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Lager/R/LtGovernor	LAGER/LT GOV/R	

Flight Dates	Order #	Alt Order #
08/07/12 - 08/07/12	937605	07893589

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	LAGB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/07/12	First News at 5:30am	5:30-6am	- 1 - - - - -	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 1 - - - - -	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/07/12	5:44 AM	First News at 5:30am	5:30-6am	:30	DMBLMO1203H	\$300.00 NM
2	08/07/12	08/07/12	Good Morning America	7-9am	- 2 - - - - -	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 2 - - - - -	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/07/12	7:55 AM	Good Morning America	7-9am	:30	DMBLMO1210H	\$300.00 NM
2	KMBC	Tu	08/07/12	8:46 AM	Good Morning America	7-9am	:30	DMBLMO1210H	\$300.00 NM
3	08/07/12	08/07/12	Rachael Ray Show	9-10am	- 1 - - - - -	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 1 - - - - -	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/07/12	9:51 AM	Rachael Ray Show	9-10am	:30	DMBLMO1210H	\$175.00 NM
4	08/07/12	08/07/12	The View	11am-12pm	- 1 - - - - -	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 1 - - - - -	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/07/12	11:37 AM	The View	11am-12pm	:30	DMBLMO1203H	\$300.00 NM
5	08/07/12	08/07/12	M-F 12n-1p	12n-1p	- 1 - - - - -	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 1 - - - - -	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Tu	08/07/12	12:36 PM	M-F 12n-1p	12n-1p	:30	DMBLMO1210H	\$275.00 NM
6	08/07/12	08/07/12	GMA IN THE AFTERNOON	1-2PM	- 2 - - - - -	:30	2	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	- 2 - - - - -	2	\$375.00				
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<u>Total Spots</u>							11																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$3,450.00
<u>Agency Commission</u>	\$517.50
<u>Net Amount Due</u>	\$2,932.50